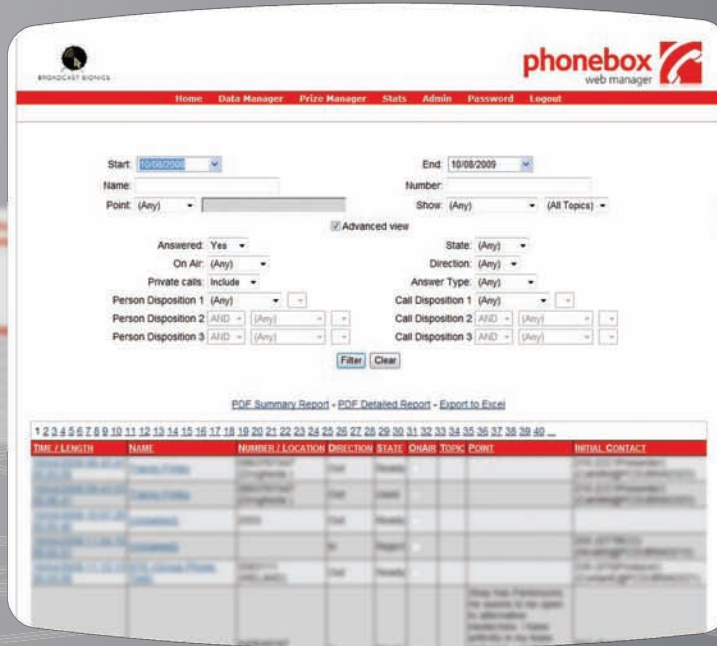


Data Manager



Data Manager is designed to give you unlimited access and control of the detailed information collected by, and stored in PhoneBOX.

Use Data Manager to perform advanced searches, edit data, and provide reports. You can even interrogate your data to provide detailed caller profiles. With the advent of more stringent regulations from the Data Protection Registrar and a higher level of expectancy from the consumer we are all obliged to manage and make available data on request quickly and easily, but there is more. Data Manager allows you to both proactively locate previous callers who could contribute to an upcoming show, and research previous shows success rates using caller profiles from actual historical data, based on the dispositions you select.

Data Manager has web based architecture which means there is no requirement to load client software on workstations and also means the functionality can be accessed by any workstation on the network. Data Manager is licensed per PhoneBOX server.

Data Manager provides the functionality you require to;

- Search your PhoneBOX database with ease.
- Edit individual profiles to amend unacceptable terminology, grammatical and typographical errors.
- Report the data contained in individual records upon request from those whom the data describes.
- Profile individuals in order to identify previous callers who may wish to contribute to an upcoming show either by simply making comment or as a specialist.
- Research previous shows and gauge success based on the individual caller profiles.

Technical Specification:
Internet Explorer 7 or Firefox 3+
Adobe Acrobat Reader

Innovative solutions for creative people

E: sales@bionics.co.uk

T: +44 (0) 1444 473999 (Europe)

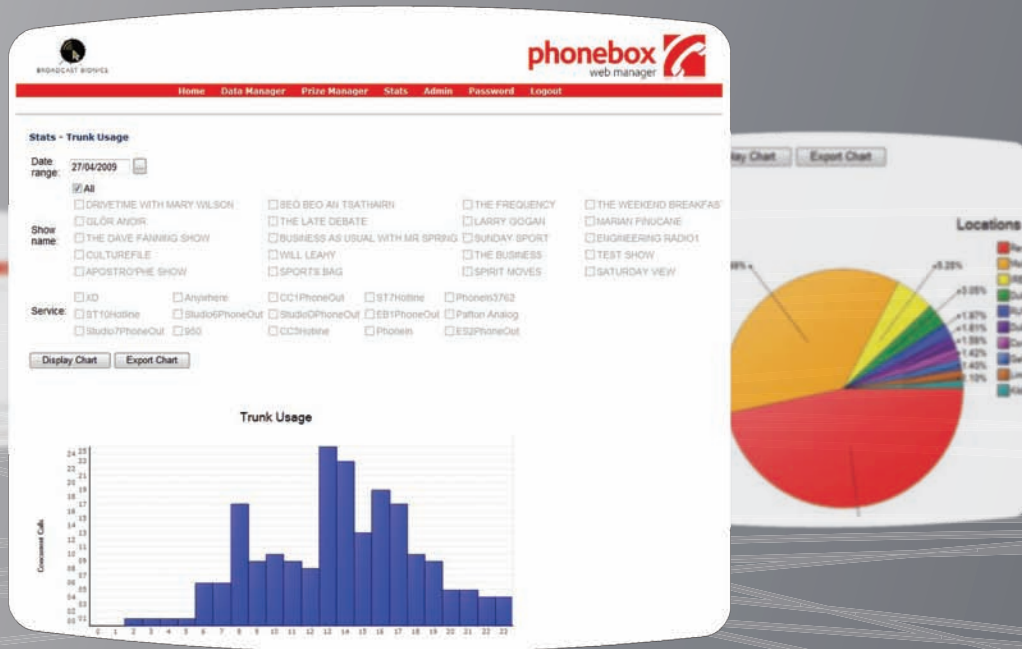
www.bionics.co.uk

T: +1 888 363 4844 (USA toll free)



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Stats



PhoneBOX Stats is a powerful tool to help you get more from your PhoneBOX system. Running behind PhoneBOX is a comprehensive database which stores information associated with every call including duration, time, call date, location and much more. PhoneBOX Stats gives you access to this information, which is presented in both graphical and textual formats.

Search criteria to generate the exact statistics you require, either per show or across all shows at your discretion.

Choose which line groups to include. View inbound calls, outbound calls or calls in both directions.

Use data in many ways. Provide advertisers and sponsors with proof of increased activity surrounding their message, event or competition. In addition you can use PhoneBOX Stats to easily see how specific presenters, promotions, shows and other time related variables are driving up call volumes. No other studio call handling system offers such powerful and comprehensive reporting.

There are three standard reports to choose from, allowing you to segment your caller information using many variables;

- Time Breakdown
- Location Spread
- Trunk capacity

Reports can be exported or printed to share with colleagues and include in management or client presentations. Stats is licensed per PhoneBOX Server.

Technical Specification:

Internet Explorer 7+ or Firefox 3+
 Adobe Acrobat Reader

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