

anywhere



Revolutionising live contributions on air.



You already have listeners who stream your station through their computer via the internet, and as converged technology progresses, their numbers are set to increase. How do you ensure that your talk show still gets live contributions from those listeners? "Anywhere" is the answer!

Anywhere is an amazing new 2-way web communications platform designed especially for Radio Stations. It allows listeners to communicate with the studio from any computer. By using the easy to use Anywhere portal on your website, one click connects them to your studio. A simply click of their mouse, and listeners can speak and share video using a webcam, chat with the studio using instant messaging, register opinions for a track, and agree or disagree with a discussion.

A simple registration process captures all the listener information you need in the studio to be able to pre-screen contributions and even a photo. Using instant messaging, the studio call screener can continue to assess suitability to progress the call to air.

Use the registration details to analyse the demographics of your online listenership.

Link Anywhere into your PhoneBOX system and have a photo of the caller displayed on the line along side the caller details on the line display.

Share video or photographs of your Anywhere callers in real time with other web listeners via your online streaming.

Set to take the Radio Industry by storm, the brainchild of the innovative Broadcast Bionics (manufacturers of PhoneBOX and Solo) and launching this Spring with a top London talk radio station – Anywhere – it's the future.

For more information email sales@bionics.co.uk, or call (+44) (0)1444 473999

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BROADCAST BIONICS

Broadcast Bionics is the author of PhoneBOX, Solo, Anywhere, the HUB, and provides bespoke software solutions to the broadcast industry. It is pleased to represent Axia, Genesys, Wide Orbit, and Newsroom in the UK.