

Welcome to the  
social studio

**@PhoneBOX4**

# Discover the social studio

Designed to transform high volumes of listener interaction and social data into creative, compelling content

Connected to news, music and information and reacting in realtime

Engineered to share your audio, video, and social data via rich multi-platform devices and enhance the audience experience

Providing the tools to drive collaboration and leverage data across your enterprise

# Welcome to PhoneBOX4

## Social headphones

Listen to every social media account with all your audience interaction delivered into one place.

Hear the voice of guests, artists and personalities automatically discovered by Smart Queues linked to your playout system or defined by location.

Stay connected to breaking events, trending topics and news stories with Quick Queues.



## Social mixer

Curate, filter, search and analyse messages in real time. Collaborate between hosts, producers and screening staff for seamless production.

Route messages to the right place within your station to leverage every interaction. Monitor your engagement levels using integrated analytics.

Use familiar touchscreen gestures to intuitively combine social interaction with telephone calls, SMS, Email and contests.

## Social Microphone

Speak directly with your most socially active and influential listeners. Single touch tools enable you to react, respond, retweet, follow, like and share content quickly. Strengthen listener loyalty and reach a whole new audience.

## Social Transmitter

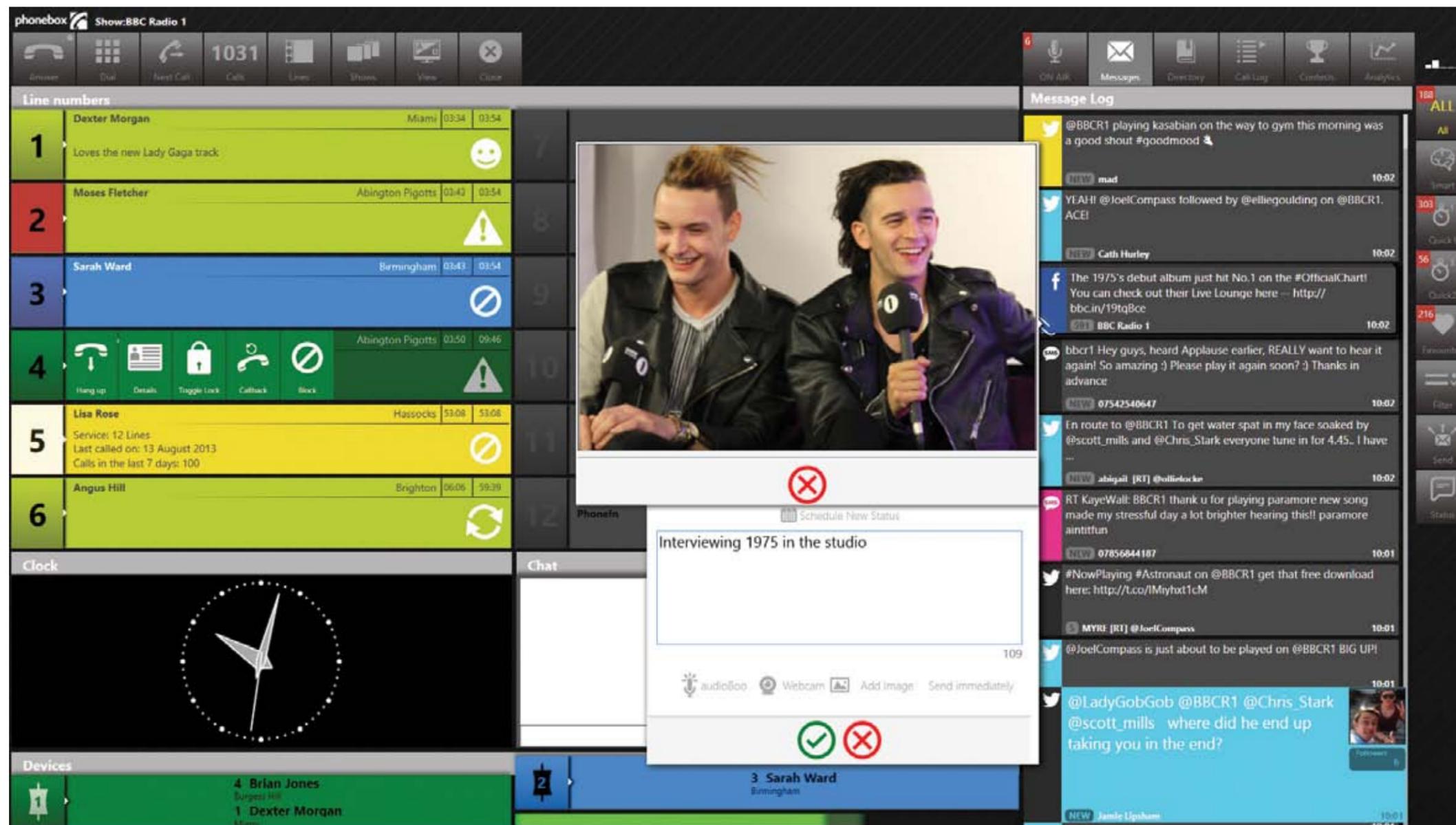
Deliver content across mobile, web and visualisation platforms.

Share audio clips from the show, photos or video from your studio proactively and drive sharing by effective targeted delivery.

Consume and publish across networked/ syndicated stations with ease.



PhoneBOX4 and OASIS Social Media Server – the smart social media solution for your studio. Contact Broadcast Bionics to find out how to transform your studio with OASIS.



“PhoneBOX4 gives a freshness  
to the Dutch Public Radio  
station which sets them apart  
from their competitors”

Okke Van Bergen, D&MS

**[www.bionics.co.uk](http://www.bionics.co.uk)**  
**+44 (0)1444 473999**  
**[info@bionics.co.uk](mailto:info@bionics.co.uk)**

Broadcast Bionics, Brooklands Barn, Brooklands Farm, Rocky Lane, Haywards Heath RH16 4RR



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